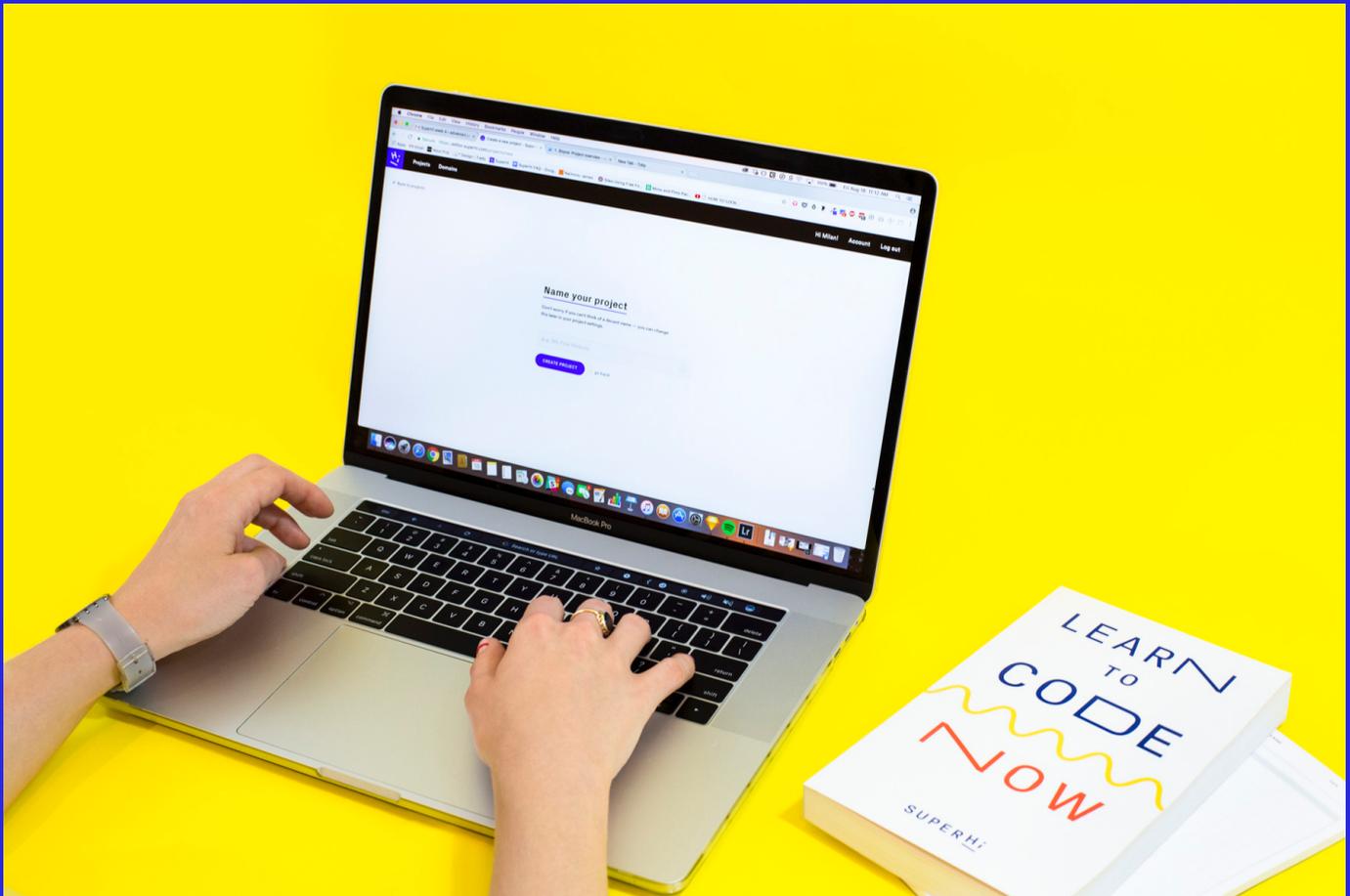


SUPER^{HI}!

Press Kit



Have a question? Get in touch!
hi@superhi.com



www.superhi.com
twitter.com/superhi_
facebook.com/superhidotcom

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SUPERH! is an online code school and worldwide community of creative people learning to code, together.

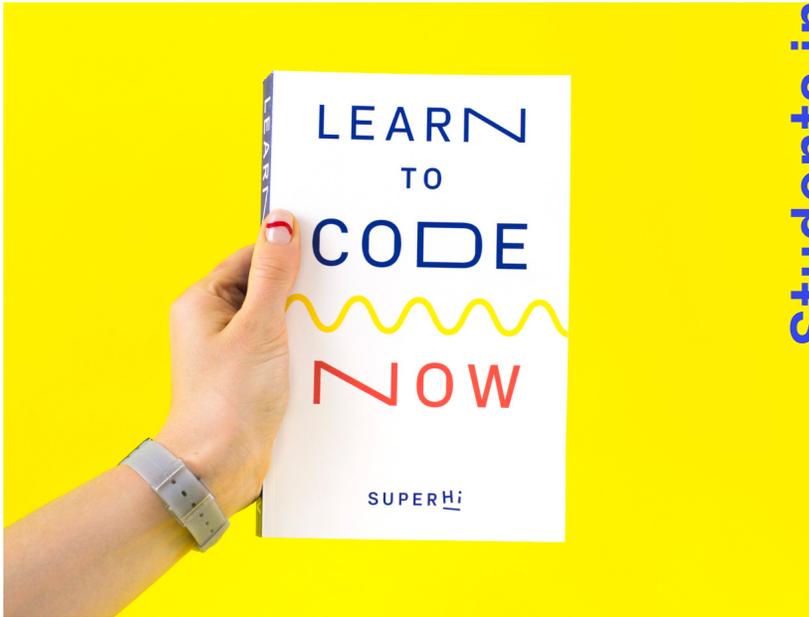


About SuperHi

SuperHi teaches creative people the power of code and community.

We break down technical subjects in an accessible way, and support people so they can enjoy learning new skills alongside others.

Our inspiring and inquisitive students are international, multicultural and all online. They are from a variety of backgrounds in the creative industries, including design, marketing and product roles. They believe there is an advantage to understanding the inner-workings and creative side of code and how it can be a medium to make their ideas come to life. Some are creating already, others aspire to make beautiful, forward thinking products or services happen.



Students in

36

countries, primarily:

-  US
-  UK
-  Canada
-  Australia
-  Ireland

...but we also have students in Germany, Spain, Brazil, Greece, Malaysia, Israel, Austria, Singapore, Norway, South Africa and more!

Shipped books to

52

countries, including some surprising ones:

- China
- Ecuador
- Egypt
- Estonia
- South Korea
- Latvia
- Mexico
- Nepal
- Poland
- Switzerland
- Thailand
- Vietnam

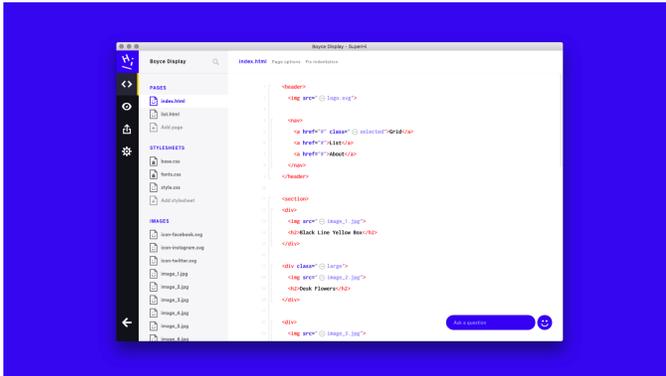


Female to male ratio

46:54



We want women in tech to stop being asked "You're a developer??" The SuperHi community strives to create opportunities in tech for all backgrounds and genders.



7,000+

websites our students have created and launched since 2015, and counting!

Stephen made:

<http://jamjamjamjam.com/>

Dani made:

<http://www.danibalenson.com/>

Mario made:

<https://project-1-7.superhi.com/>

Fiona made:

<http://www.fiona.codes/>

Fabio made:

<https://www.fabiocatapano.it/creative-coding-experiments/>

Peita made:

<http://peitawai.superhi.com/>

Kevin made:

<http://www.wonderers.co.uk/>

Kim made:

<https://ma-rugiada.superhi.com/>

Jose made:

<http://www.dlvjose.com/>

Sarah made:

<http://www.sarahhorn.design/>

Marisa made:

<http://www.marisanbjensen.com/>

Kris made:

<http://www.open-directory.co/>

Marcelli made:

<http://www.mode.cat/>

Nigel made:

<https://method-furniture-makers.superhi.com/>



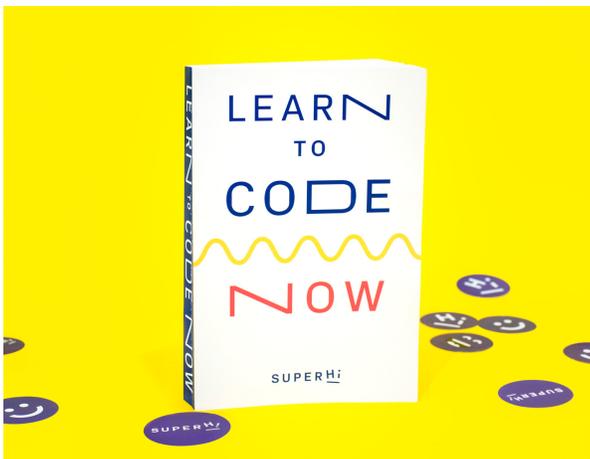
Our courses, book, and more

We aim to create a welcoming, fun, shared learning experience that is flexible, practical and fits in with students' lives. We provide a combination of digital and physical materials to support every style of learning, 1:1 mentorship from expert instructors and all the tools students need in one place.



Foundation Course

- Launched March 2017
- **8 week long online course**
- **An introduction to front-end code**, designed for beginners and those who'd like to get more comfortable with the languages of the web
- **HTML, CSS and Javascript**
- Students build weekly hands-on projects from scratch with support from our expert instructors and community



Our Book

- **Our Learn To Code Now book is provided to students learning with our Foundation course**, but can be bought separately and used as a standalone resource to teach yourself to code
- **440 pages**, aimed at creative professionals but written so anyone can read and understand it

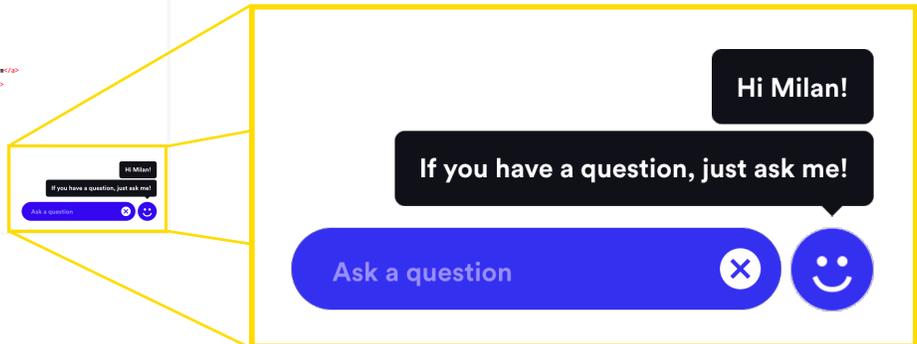
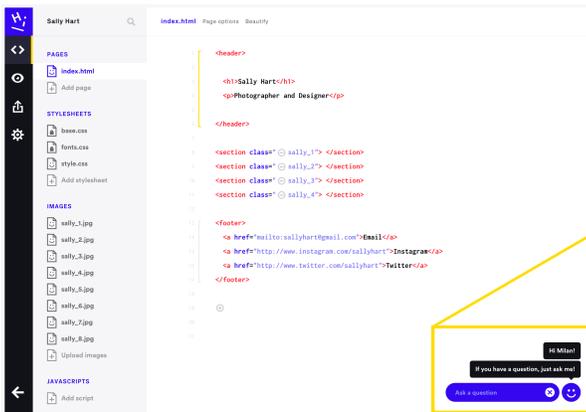
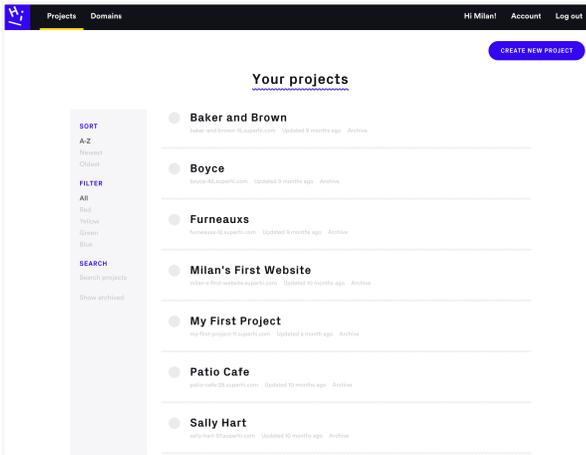


Our Book (continued)

- Available in both digital and print, because we love how physical objects can make us feel in a world where we spend so much time online
- Second edition will be released in October 2017

Our Custom Code Editor

- Our code editor is especially designed to help new coders overcome common mistakes
- Available online and for Mac/Windows
- Features our AI-powered code helper, Wilson, to help alongside our instructors and provide helpful hints
- One click to publish sites to the web when they're ready to go live
- Access and hosting is included with purchase of our courses or book





Upcoming Courses



Advanced Web

For those wishing to go deeper into the world of Web Development and Javascript. Starting October 2017.



React.js

For those wishing to develop an understanding of frameworks and be able to make complex components for user interfaces without needing complex code. Starting November 2017.



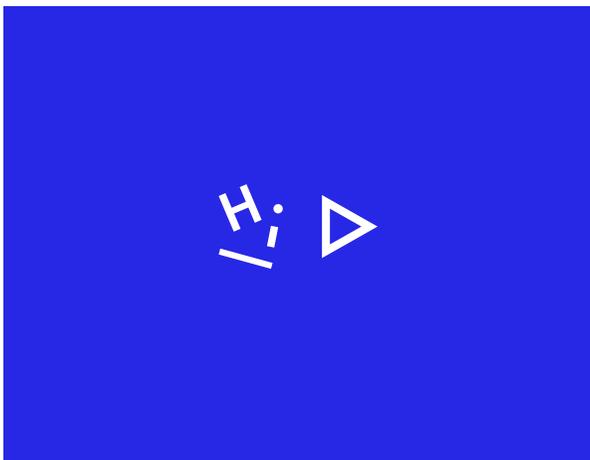
Ruby on Rails

For those wishing to explore back-end applications in their projects, such as ecommerce capability or a content management system. Starting October 2017.



Studio

- **SuperHi Studio supports graduated students by connecting them with freelance web projects** for them to work on post-completion of SuperHi course. We know and recommend our students and vet the companies, so it's a win-win.
- Currently in limited trial mode



SuperHi Video

- Launched September 2017
- **Our video tutorials blog featuring the latest code techniques**, designs and how to build interesting things students have seen on the web
- Students are encouraged to submit requests

Teams

We've taught teams of students from large multinationals to small design agencies how to code.

If you're interested in a team discount, please reach out to hi@superhi.com.

Google

Zero-G

SIMBA

twilio



“I loved the course! Great content, amazing book, lots of examples and GOOD DESIGN :)”

Lila, USA

“Wish I could build every website on SuperHi.”

Sophia, USA

“Each week we got to learn an exciting and cool project. The program felt very tangible and I felt like I've learnt a lot within these 8 weeks.”

Vivi, UK

“Extremely clear and easy to understand. Supportive, fun and friendly atmosphere. Best educational coding environment I've ever seen.”

Sean, UK

“I would recommend this course to any creative individual who wants to learn more about how they can tailor their websites to fit their creative vision”

Taby, USA

“I think the word ‘unique’ comes to mind. Not a lot of online courses like this out there.”

Mitchell, USA

“I LOVE SUPERHI! I feel like it's made for me personally. It solves every problem I've had trying to start learning front-end development. It's fun, cool, and the community rocks. I would've paid \$2000 or maybe even more for the experience tbqh.”

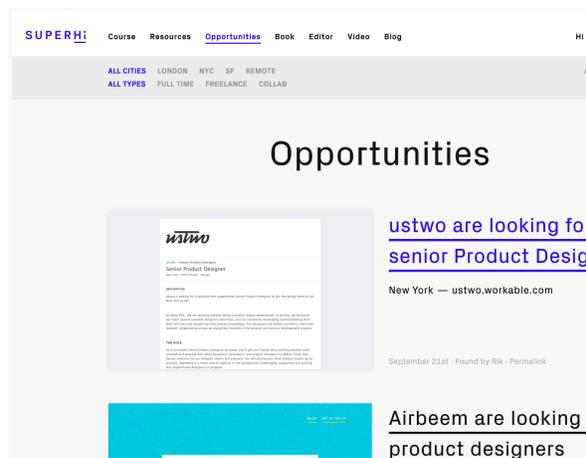
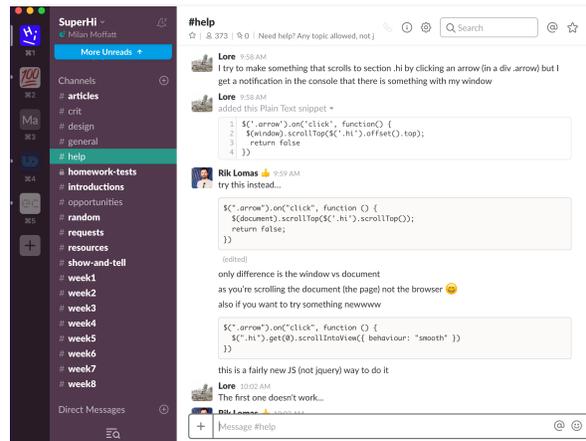
Emily, USA



The SuperHi Community

We believe that community is a crucial element of learning – and it’s often overlooked by other online learning platforms. Live mentorship, collaborative problem-solving, and simply connecting and sharing with other students around the world can dramatically increase a student’s ability to absorb and make use of their new skillsets.

Once a student has gained access to the SuperHi community through one of our courses, they retain their access for life. Our private Slack and Facebook groups facilitate a supportive environment to ask questions, swap resources, post exciting job opportunities, share inspiring work, and more.





Our Values



We won't know how good technology can be until everyone has equal chance and incentive to participate.

We are committed to creating a global and inclusive community that honors vulnerability, values difference, and demands kindness and respect.

We believe education should be accessible to all, whatever your financial situation.

The payment plans on all our courses help spread the cost to support affordability. In addition, we offer scholarships regularly to fund courses for people with limited means.

We offer support for whatever problem our student encounters.

Whether it's technical, professional, or personal, we know producing creative work is a complex and multi-layered endeavor.



Joining SuperHi means becoming a part of a community of:

- Thousands of students learning to code with our courses and book (or both!)
- A student body working towards gender balance and inclusivity, currently 46% female and 54% male students
- Supporters of our [Code of Conduct](#), to insure everyone has the best experience
- Students and alumni from 36 countries and growing



We've taught students who work at all sorts of companies, big and small:





“I am so proud of the skills I have developed with SuperHi & even more proud to be a part of the amazing community being created around a shared passion for creativity.”

JJ, USA

“You've created a really great community and you're thoughtful about connecting students to the wider world of design, and whatever personal projects they're interested in.”

Njoki, USA

“SuperHi is not just a coding course, it's a network of support and knowledge. Not just during the course but continuing after you've completed all the work.”

Meara, UK

“This course not only gave me the basics but it exceeded all of my expectations. It also provided a motivation that I had been seeking for months through the sense of community and support.”

Jose, USA

“I've tried many online courses and I think SuperHi is way better for two main reasons: A) it's straightforward, from day 1 it helps you to build up something, this is so rewarding. B) It's not only a video course but it has a really nice community of people helping each other over Slack. Seeing other people working it, on knowing that there's someone ready to help you: it's really motivating.”

Fabio, UK



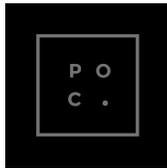
Scholarships + Partnerships

Our community extends beyond our student body and team. We are proud to be a part of a larger ecosystem that is working to support and inspire creatives, to further diversify design and technology.

We are able to broaden our reach, amplify our shared goals, and build strength in numbers through our relationships with our ever-growing network.

Read more on our [Scholarships](#) page.

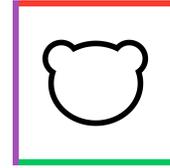
A big thanks to our partners:



People of Creativity



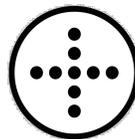
Quirkastic.co



Panda Network



FormFiftyFive



THE-DOTS

The Dots



siteInspire



Matthew Vernon

- Joined one of our first online courses in April 2017
- Matt designed and built these sites after taking the SuperHi course
 - [His website](#)
 - [Melanie Gong](#)
 - [Funemployed](#)
- Recently featured on [siteInspire](#) for his personal site
- Interviewed by [It's Nice That](#) about his experience on our course



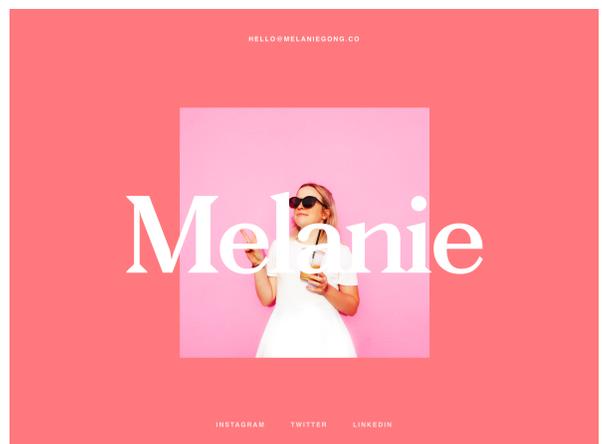
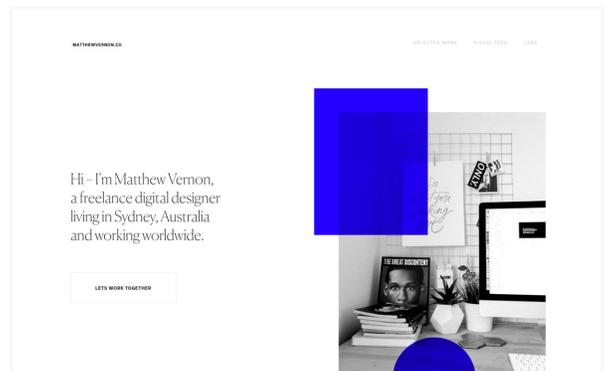
“The SuperHi course is the best coding course I have ever done”

“I am much, much more confident with code now. It's empowering.”

“Previously as I designer, I felt powerless not being responsible for the final outcomes of my design work, but now I can manage an entire process from beginning to end.”

“[SuperHi] is rad and has taught me so many new things. Community is strong and help is always given”

“The support — it's what I think is the most valuable part of the course”





Meara Withe

- Joined one of our first online courses in April 2017
- Meara helped us create some homework projects for the foundation course:
 - [The Hexagons](#)
 - [Lolas](#)
- We connected her with a London design studio she loves, [Studio Moross](#), where she now freelanced

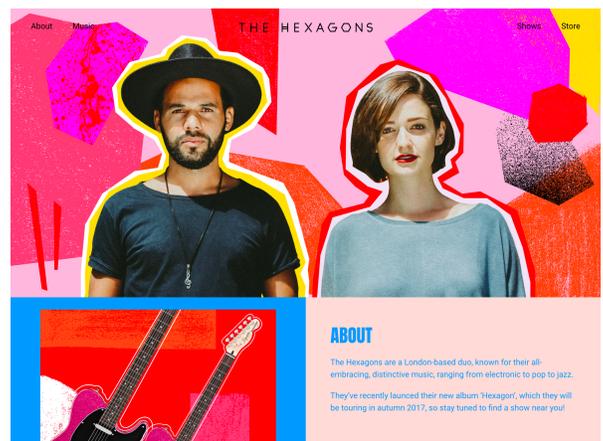
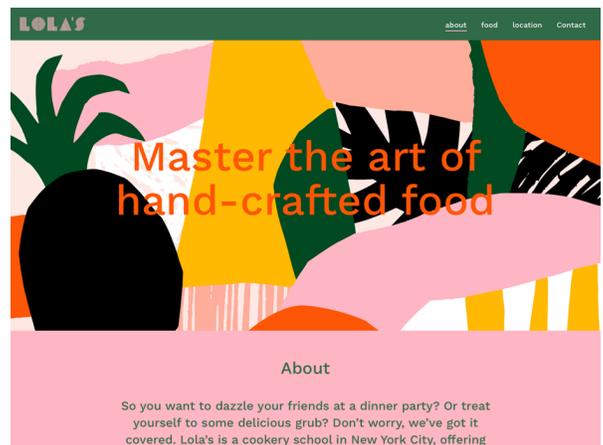


“The SuperHi course is... super-friendly, super-inclusive, super-cool and super-amazing!”

“I’d just like to say I think everything you’re doing is AWESOME. I’ve felt very happy that everyone is so nice, welcoming and encouraging to all walks of life. You definitely go the extra mile and you’ve made coding seem human and doable (and not just for dudes who already know how to code!)”

“The projects are all really nicely designed and current, something that’s been hard to find! Loved getting the book, stickers and card in the post.”

“When I see all the awesome stuff [SuperHi students] are making, I always think WOW.”





The SuperHi Team

We're a fully remote team of seven based in New York, London, Melbourne, Dundee, Scotland, and Durham, NC.



Rik Lomas
Founder + CEO

@riklomas
 rik@superhi.com



Adam Oskwarek
Marketing + Growth

@AdamolaC
 adam@superhi.com



Lawrence Gosset
Developer + Teacher

@gosseti
 lawrence@superhi.com



Rosie Brigham
Developer + Teacher

@rosie934
 rosie@superhi.com



Krista Nordgren
Community Manager

@kristaannie
 krista@superhi.com



Milan Moffatt
Design Lead

@milanmoffatt
 milan@superhi.com



Ryan Smith
Fullstack Developer

@ccomma
 ryan@superhi.com



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**Over on our site we write about a range of topics.
Here's some examples:**

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- [How To Start A Startup Without Ruining Your Life](#)
- [How To Go Freelance And Stay Freelance](#)
- [How To Move To New York City](#)

Interviews:

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- [Dan Howells - How To Pick The Best Web Designs](#)
- [Nick Asbury - How To Make Technology Understandable](#)
- [North vs South - How To Start A Design Podcast](#)
- [Zach Inglis - How To Start A Great Design Conference](#)

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- [How To Make Text Larger On Scroll](#)
- [How To Make Text Change On Input](#)